



n.10/ 30 October 2025, Parma

CIBUS TEC FORUM concludes with strong numbers: the exhibition-conference dedicated to technology for the food & beverage industry has set the course for innovation in Parma

For two days Parma once again became the capital of foodtech, attracting more than 200 companies and brands from Italy and abroad. There was strong attendance from the professional public of the Food Valley and beyond, active in the food and foodtec sectors.

To close the event, two major announcements were made for Cibus Tec 2026: the bid to host World Pasta Day 2026, and new initiatives focused on Africa.

The high participation, both domestic and international, confirmed the strategic relevance of food technology – a sector in constant evolution and growing attractiveness. The second edition of **Cibus Tec Forum** served as an authoritative platform for dialogue, hosting high-profile speakers in Parma across a programme of more than **20 seminars and conferences**, enriched by a dedicated **start-up area** and the **Talent Academy** – all of which contributed to a high-level debate and helped outline development trajectories for the entire supply chain.

Cibus Tec Forum was also a bridge toward the next edition of **Cibus Tec (27-30 October 2026)**, which is expected to be even larger than the already successful 2023 edition. With record numbers forecast and rising interest from international operators, the event is poised to reaffirm its role as the global reference platform for innovation in food and beverage technology. The international visibility of both events – launched under **KPE Koeln Parma Exhibitions, the alliance between Koelnmesse GmbH and Fiere di Parma** – now extends well beyond national borders, reaching key global markets and further consolidating Italy's role as a hub of excellence in the sector.

Looking ahead to next year's edition, Italian know-how is increasingly at centre stage worldwide: **Cibus Tec 2026** is officially bidding to host **World Pasta Day 2026**, the international event promoted by **Unione Italiana Food and the International Pasta Organisation (IPO)**, which celebrates two globally recognised Italian excellences – pasta and the technologies for its production and packaging.

With an eye on emerging markets, **Cibus Tec** is also strengthening its commitment to **Africa** through a roadshow with stops in **Senegal, Kenya and South Africa**, with the objective of giving a major boost to **Made in Italy** in those countries and promoting Italian processing and packaging technologies in the African markets with the highest



CIBUSTECFORUM
28|29 OCT. 2025 | PARMA | ITALY

Cibus Tec Forum
28.10.-29.10.2025
www.cibustecforum.it

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development potential. These missions – organised in synergy with leading national and international institutional partners – will offer Italian companies the opportunity to establish new commercial and industrial relationships with top local food companies, as well as with distributors and agents specialising in food technology.

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Thomas Rosolia, President of Koeln Parma Exhibitions, said at the close of **Cibus Tec Forum 2025**: *“This new edition of Cibus Tec Forum only confirms the consistency and vision of our project. We’ve created a unique trade-fair model that harmonises all major food and foodtech fairs to enhance skills, transfer know-how and, above all, drive global synergies that would otherwise be unattainable – all while keeping central the driving role of Italy, superbly represented here in Parma.”*

Antonio Cellie, CEO of Koeln Parma Exhibitions, underlined: *“The numbers of Cibus Tec Forum and Labotec demonstrate that smart trade-fair formats can deliver a business experience of exceptional added value in highly technological industrial sectors. In just two days, we gathered expertise, professionalism and innovation at the show, offering all participants a high-quality networking opportunity.”* He added, *“all in perfect synergy with partner Koelnmesse, which once again reinforces our authority and confirms Parma and the Food Valley in a strategic, central position in the Italian and global Food & FoodTech ecosystem.”*

The **2025 edition of Cibus Tec Forum** featured **CFT as Platinum Sponsor** – a company with deep roots in the Food Valley and an international player in turnkey solutions for the food and beverage industry, recognised for its constant commitment to innovation, sustainability and enhancement of the Made in Italy supply chain.

The first edition of **Labotec** – the first and only national expo-conference dedicated to technologies and innovations for research and analytical laboratories – also closed on a highly positive note. It was held concurrently with Cibus Tec Forum. **The second edition of Labotec will take place in Parma on 27-28 October 2026 during the four-day Cibus Tec 2026 (27-30 October).**

For more information:
www.cibustecforum.it

About KPE

Koeln Parma Exhibitions (KPE) is a joint venture between Koelnmesse, a global leader in the organization of trade fairs, and Fiere di Parma, a key reference point in the Italian exhibition industry. KPE’s mission is to create innovative and internationally valuable trade events, promoting technological and industrial excellence.

Koelnmesse - Trade fairs for food industry technologies

Koelnmesse is an international leader in organizing trade fairs for the food and beverage processing industry. Anuga FoodTec and ProSweets Cologne, held in Cologne, are globally recognized trade shows. In addition to its events in Cologne, Koelnmesse also organizes other FoodTech exhibitions focused on specific themes and content in key markets around the world, such as India, Italy and Colombia. This global portfolio enables Koelnmesse to offer its clients tailor-made events and regional



benchmark fairs across multiple markets, laying the foundations for sustainable and international business growth. Koelnmesse is also ideally positioned in the food and beverage sector thanks to its internationally leading trade fairs Anuga and ISM, supported by its global network of satellite events.

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For further information: www.anugafoodtec.com/trade-fair/anuga-foodtec/industry-trade-fairs

Fiere di Parma

A trade fair district spanning four hundred thousand square meters at the heart of Northern and Central Italy's major industrial hubs: this is the identity of Fiere di Parma, a key player in the Italian exhibition landscape and a strategic partner for companies aiming to realize their growth ambitions by combining tradition and innovation. From the successful synergy between exhibition expertise and entrepreneurial vision, leading events such as Cibus have emerged over the years – supporting and promoting the Italian food industry worldwide; Cibus Tec, a premier showcase for food processing and packaging technologies; and Mercanteinfiera, a brilliant concept that has, over time, elevated the antiques sector to a professional level, inspiring trends and shaping lifestyles while pioneering the modern antiques and vintage market.

Upcoming events:

Andina Pack, 04.11. - 07.11.2025, Bogotá
ProSweets Cologne, ISM Ingredients 01.02. - 04.02.2026, Cologne
Anuga FoodTec, 23.02. - 26.02.2027, Cologne
Anuga FoodTec India Diary, 22.04. - 24.04.2026, Delhi
Anuga Foodtec China Showcase, 27.04.- 29.04.2026, Shenzhen
Anuga FoodTec India, 29.09.- 01.10.2026, Mumbai
Cibus 27.10. - 30.10. 2026, Parma
LogiMAT & LogiFOOD Southeast Asia, 2026 (dates to be defined), Bangkok

Notes To Editors:

Images and logos of Cibus Tec Forum are available in the “Press” section of the website www.cibustecforum.it

Cibus Tec Forum on LinkedIn:

<https://www.linkedin.com/showcase/cibus-tec>

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