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## **Cibus Tec doubles up, with a new Forum in October 2022 and the trade fair in 2023. And introduces a new arrival: “Cibus Tec Lab”**



**Thomas Rosolia and Antonio Cellie: “A change in schedule made necessary to harmonize the 2022-2023 food technology trade fair calendar”**

**Cibus Tec** - the event organised by Fiere di Parma and Koelnmesse dedicated to the food and beverage technologies sector - presents a brand-new project: “**Cibus Tec Forum**”, the first edition of which will be staged in Parma (Italy) on 25 and 26 October 2022.

The trade fair Cibus Tec (whose reputation in the sector of food and beverage technologies precedes it) will instead be held on October, 24-27, 2023. A postponement by 12 months made necessary by a disharmonious fair calendar which, amongst other events, has already seen Koelnmesse’s sister trade fair schedule “Anuga FoodTec” on 26 till 29 April 2022.

**Antonio Cellie and Thomas Rosolia** - respectively CEO and Chairman of Koeln Parma Exhibitions, the operative arm of Cibus Tec - are in no doubt about the new strategy: “*Our main objective has always been to give exhibitors in the sectors involved in our exhibition everything they need, as concrete business opportunities in a harmonized food technology trade fair calendar. Hence our decision to postpone Cibus Tec by twelve months. It is now conveniently programmed to take place in 2023, and we will be resuming our usual three-yearly agenda from 2025 onwards*”.

**Anuga FoodTec** will accordingly be the first major international “post Covid” food technology trade fair. An event which will also see the support of partner exhibition Cibus Tec, ensuring the solutions of the “tech” firms in its community are showcased whilst fostering attendance of Italian and international visitors alike. The Koelnmesse event in Cologne will allow the very latest, most refined home-grown Italian technologies to receive high visibility, whilst affording all the business opportunities which the international visitors of Anuga FoodTec guarantee.

In 2016 Fiere di Parma and Koelnmesse agreed in a partnership, thanks to which both fairs and organisations have pooled their communities and networks of relations, numbering somewhere in the region of 11 thousand businesses.

### **CIBUS TEC FORUM**

In 2022, Cibus Tec will be showcasing its expertise and business-generating capacities, offering various sectors of the food industry **an opportunity for discussion at national level**: Koeln Parma Exhibitions - the joint venture resulting from the partnership between Cologne and Parma’s trade fair organisations - has in fact decided to hold **Cibus Tec Forum** in Parma on 25 and 26 October 2022. The two-day event will see meetings, talks and analysis, confirming the pivotal nature of topics such as food

Cibus Tec  
24.10.-27.10.2023  
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safety, innovative materials and the circular economy, digitalization, supply chains and sustainability.

In short, a *think-tank* which, in around twenty talks and conferences, will see professionals and experts of international stature tackle topics linked to research, the economy, the needs of enterprise, and how to develop new networking and business opportunities.

The format - which, amongst other things, will also feature compact turn-key booths - will be divided into five main thematic areas (technologies and solutions for meat, for dairy products, fruit-vegetables-liquid foods, cereals-ready meals and packaging) and four arenas where the focal points of the forum will be discussed.

#### **CIBUS TEC LAB**

Cibus Tec Forum 2022 and Cibus Tec 2023 will also see the addition of **Cibus Tec Lab**, the new educational project set to take the form of a series of webinars which will accompany the food and technology industry up to the 2023 event.

Alongside this “road map”, efforts to enhance the penetration of Italian-made products in international markets will see Fiere di Parma taking part in **Expo Dubai 2020** with “**M-Eating Italy**”. The initiative will offer visitors a genuine “Italian food experience”, as well as business-matching initiatives dedicated to Italian food&beverage solutions and technology firms. “**M-Eating Italy**” will take place over the duration of the universal exhibition from 1<sup>st</sup> October 2021 to 31<sup>st</sup> March 2022, and will be staged close to the Italy Pavilion near the new Dubai Exhibition Centre. All issues which will also be explored in the German Pavilion CAMPUS GERMANY at Expo Dubai, which Koelnmesse is organising and staging on behalf of the federal government.

#### **Koelnmesse - Global Competence in Food and FoodTec**

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food and food technology trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: [www.anugafoodtec.com/trade-fair/industry-sectors/](http://www.anugafoodtec.com/trade-fair/industry-sectors/)

#### **Fiere di Parma**

A four hundred thousand sqm exhibition complex in the heart of the productive districts of Northern and Central Italy: this is the identity card of Fiere di Parma. A business, within the Italian trade fairs organizers landscape, committed to partner with companies wishing to fulfill their expectations with solutions combining tradition and innovation. The fruitful marriage between trade fair expertise and innovative ideas has led to the establishment of leading events such as Cibus, which has long



supported and promoted Made in Italy food sector across the world; Cibus Tec, a privileged showcase for food processing and packaging machinery; Mercanteinfiera and Gotha, the prodigious intuitions that over the years have succeeded to give dignity back to the antique sector as well as a professional dimension, setting trends, launching new lifestyles and inventing modern antiques and vintage.

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**Upcoming events:**

Andina Pack, Bogotá, Colombia, 09.-12.11.2021

ANUTECH - International FoodTec India, New Delhi, India, 02.-04.12.2021

ProSweets Cologne, Cologne, Germany, 30.01-02.02.2022

Anuga FoodTec, Cologne, Germany, 26.-29.04.2022

Cibus Tec Forum, Parma, Italy, 25.-26.10.2022

Cibus Tec, Parma, Italy, 24.-27.10.2023

**Note to Editors:**

Images and logos for Cibus Tec are available in the “News & Press” section of the website [www.cibustec.com](http://www.cibustec.com)

In the event of publication, we would kindly ask you to send us a supporting copy.

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