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AHEAD OF CIBUS TEC 2026: MORE EXHIBITORS, MORE SPACE AND A STRONG GROWTH OF THE INTERNATIONAL COMPONENT

From October 27 to 30, Parma is ready to welcome a new edition of Italy's most comprehensive platform dedicated to food & beverage technologies, offering a range that combines vertical projects and cross-cutting innovation across the entire supply chain.

Less than **nine months** before opening, **Cibus Tec 2026** (Fiere di Parma, October 27-30, 2026) is set to return to Parma stronger than ever, following a **2023 edition** that recorded **record results**, confirming the event as one of the key international appointments for the food machinery supply chain.

Numbers and Trends

Strong on the results achieved in the 2023 edition, which attracted a significant presence of exhibitors, over **1,200 companies** from **30 countries**, and welcomed **40,000** professionals from more than **120 countries**, **Cibus Tec 2026** is already showing further growth in its key indicators.

Comparison with the same period in the 2023 edition, highlights a **20% increase in the number of exhibitors** and a **30% growth in the total exhibition area**. The data for the **international component** is particularly positive, showing marked expansion, with a **48% increase in foreign exhibitors** and a **38% rise in dedicated exhibition space**.

Visitors and Top Buyers Program

This trend of steady growth suggests a professional visitor turnout **exceeding the 40,000 recorded** in the previous edition. For the 2026 edition, the **Top Buyers Program** is further strengthened and consolidated. It is the largest incoming program organized in collaboration with **Agenzia ICE - Italian Trade & Investment Agency** and with the support of the **Emilia-Romagna Region**, targeting strategic supply chains and new markets. **In 2023**, the **Top Buyers Program** welcomed over **3,000 international top buyers** from more than **80 countries**.

Bakery? Yes, we tec!

The **2026 edition** also marks a significant evolution in the content and special projects of the event. At **Cibus Tec 2026**, **Bakery? Yes, we tec!** makes its debut, a large area dedicated to the most innovative technologies in the bakery sector that it fills a gap in the Italian market, creating an innovative industrial appointment capable of connecting the best bakery technology partners with producers and brands across the



Cibus Tec
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www.cibustec.it

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food supply chain. A complete showcase highlighting equipment and technology along the entire chain, from preparation and processing to automation, until packaging and end-of-line solutions.

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Among the companies that have already confirmed their participation are: **Awema, Cake Concepts, Cepi, Fritsch, GEA, Handtmann, Rheon, Soren, Tanis Food Tec, and Tecnopool.**

Beverage? Yes, we tec!

The same format is applied to the beverage sector with *Beverage? Yes, we tec!* Cibus Tec 2026 strengthens its role as the Italian reference point for **beverage technologies**. This dedicated area represents the entire technological chain, from production to bottling, up to end-of-line solutions, facilitating dialogue between technology providers and beverage companies. It is a reserved space focused on the main trends of the sector, from new formats to ready-to-drink, from Better For You products to sustainability, industrial performance, equipment reliability, reduced consumption, and packaging.

Among the companies that have already confirmed their participation are: **A DUE, Comac, Galdi, Krones, Matrix, Primatech, Promec, Serac, SIG, Sipa, and Tetra Pak.**

Supply Chains and Technologies

Alongside the two vertical formats, **Cibus Tec 2026** confirms its ability to comprehensively and credibly represent solutions for the **main food supply chains**, from the processing of fruit, vegetables, sauces, and condiments, to dairy, meat, and fish, all the way to ready meals, coffee, chocolate, and snacks; for all these sectors, the event offers an innovative view of industry process needs and the corresponding technological solutions.

Cross-cutting across all supply chains are the technological platforms that today determine competitiveness: **packaging and end-of-line, intralogistics and traceability, automation and robotics, digitalization and data, hygiene and food safety, energy efficiency, and environmental sustainability solutions**. An integrated system that enables companies to design plant innovations with a complete vision, from productivity to quality.

World Pasta Day in Parma

Among the most prominent events, on **October 27 and 28**, **Cibus Tec 2026** will host **World Pasta Day**, a global event promoted by Unione Italiana Food and the International Pasta Organization (IPO); the event combines content and technology, focusing on key topics such as evolving consumer preferences, new nutritional and sustainability requirements, production efficiency, waste reduction, and packaging innovation and it also strengthens the connection between industry, research, associations, and technology providers from an international, market-oriented perspective.



Cibus Tec for Africa

Cibus Tec 2026 also confirms its global vocation with the *Cibus Tec for Africa* project, which was created to promote **Made-in-Italy food technologies** in strategic **African continent** and to build concrete industrial and commercial relationships with local operators.

Labotec in parallel

Alongside **Cibus Tec 2026**, the **second edition** of **Labotec** will be held concurrently. This fair is dedicated to technologies for laboratories, research, and analysis, and is aimed at all manufacturing sectors, including food and beverages. The joint presence of the two events highlights an integrated vision of industrial competitiveness, combining plant equipment with the ability to measure, control, and certify, creating an ecosystem in which production and laboratory interact synergistically on quality, safety, traceability, and innovation.

The events will be held in Parma from **October 27 to 30, 2026 for Cibus Tec**, and on **October 27 and 28 for Labotec**.

From this edition, **entry** to both fairs will be **free**, an initiative by the organizers aimed at encouraging wider participation from professionals and at strengthening the dissemination of the technical and scientific contents presented.

For more information:

www.cibustec.it

About KPE

Koeln Parma Exhibitions (KPE) is a joint venture between Koelnmesse, a global leader in the organization of trade fairs, and Fiere di Parma, a key reference point in the Italian exhibition industry. KPE's mission is to create innovative and internationally valuable trade events promoting technological and industrial excellence.

Koelnmesse - Trade fairs for food industry technologies

Koelnmesse is an international leader in organizing trade fairs for the food and beverage processing industry. Anuga FoodTec and ProSweets Cologne, held in Cologne, are globally recognized trade shows. In addition to its events in Cologne, Koelnmesse also organizes other FoodTech exhibitions focused on specific themes and content in key markets around the world, such as India, Italy and Colombia. This global portfolio enables Koelnmesse to offer its clients tailor-made events and regional benchmark fairs across multiple markets, laying the foundations for sustainable and international business growth. Koelnmesse is also ideally positioned in the food and beverage sector thanks to its internationally leading trade fairs Anuga and ISM, supported by its global network of satellite events.

For further information: www.anugafoodtec.com/trade-fair/anuga-foodtec/industry-trade-fairs

Fiere di Parma

A trade fair district spanning four hundred thousand square meters at the heart of Northern and Central Italy's major industrial hubs: this is the identity of Fiere di Parma, a key player in



the Italian exhibition landscape and a strategic partner for companies aiming to realize their growth ambitions by combining tradition and innovation. From the successful synergy between exhibition expertise and entrepreneurial vision, leading events such as Cibus have emerged over the years – supporting and promoting the Italian food industry worldwide; Cibus Tec, a premier showcase for food processing and packaging technologies; and Mercanteinfiera, a brilliant concept that has, over time, elevated the antiques sector to a professional level, inspiring trends and shaping lifestyles while pioneering the modern antiques and vintage market.

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Upcoming events:

Anuga FoodTec India Dairy 22.04. - 24.04, 2026, Delhi/Greater Noida

Anuga FoodTec Showcase 27.04. - 29.04.2026, Shenzhen

Anuga FoodTec India 29.09. - 1.10.2026, Mumbai

Anuga FoodTec 23.02. - 26.02.2027, Cologne

Notes To Editors:

Images and logos of Cibus Tec are available in the “News & Press” section of the website: www.cibustec.it

Cibus Tec on LinkedIn:

<https://www.linkedin.com/showcase/cibus-tec>

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