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# KOELN PARMA EXHIBITIONS PRESENTS CIBUS TEC FORUM 2025, THE EXPO-CONFERENCE ON FOOD TECH TRENDS

## Two days rethinking the future of food tech in Parma-Italy

Koeln Parma Exhibitions (KPE), a joint venture of Koelnmesse and Fiere di Parma, announces the return of Cibus Tec Forum, an event offering a dynamic meeting-point for technology, innovation and the food and beverage industry coming up on 28 and 29 October 2025 in Parma - Italy.

Following the success of the first edition, Cibus Tec Forum, an innovative smart expo-conference, presents some of the most innovative solutions and trends that will have an impact on our lives in the future. The event offers a unique opportunity for discussion among experts, companies and institutions, offering a strategic vision of innovation and future prospects in the industry.

Global trends in food and agriculture, nutrition and the future of the industry as it faces the challenges of climate change and geopolitical turmoil are the key focuses of the event.

Cibus Tec Forum also offers an important opportunity for dialogue and preparation in view of the 2026 edition of Cibus Tec, scheduled for 27 through 30 October 2026, an exhibition of global importance for food and beverage technologies considered an "aggregator" for numerous stakeholders in the areas of food and food technology: institutions and universities, industry and research come together in Parma to address key issues including the new European regulations (such as those concerning DOP and IGP products), food safety, the new frontiers of packaging, digital and IoT issues, etc.

Cibus Tec Forum revolutionises the event concept to offer exhibitors and visitors a casual yet forward-looking atmosphere with a strong commitment to offering concrete networking opportunities. The event is designed to promote innovation and collaboration in food and technology, with the perfect combination of high-tech companies, key players in the food industry, and authoritative voices on the national and international scene.

In an exhibition scenario aiming to open up dialogue between enterprises, startups and global stakeholders, **Cibusb Tec Forum** offers opportunities for discussion, debate about emerging innovations, and presentation of high-tech solutions for the



Cibus Tec Forum
28.10.-29.10.2025
www.cibustecforum.it

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food industry. The event represents a unique opportunity to analyse key trends in the industry and generate new business opportunities. Pagina

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The 2025 edition of Cibus Tec Forum will, moreover, be a special occasion celebrating the 40th birthday of Cibus, the leading event for the Italian agro-food sector that is the pride and joy of Italy's "Food Valley", with special events and meetings with key players in the Italian food and beverage industry.

**Cibus Tec Forum** perfectly incarnates **KPE's mission** of stimulating growth in the food industry with innovative formats and valuable content, contributing to the consolidation of Parma's status as a key hub of the food industry and the global tech scene.

For more information:

www.cibustecforum.it

#### About KPE

Koeln Parma Exhibitions (KPE) is a joint venture of Koelnmesse, an international leader in trade fair organisation, and Fiere di Parma, a benchmark for Italian trade fairs. KPE's mission is to come up with innovative trade fairs of global value, promoting excellence in technology and production.

### Koelnmesse - Industry trade fairs for the food technology sector

Koelnmesse is an international leader in the organisation of trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs hosted in Cologne, Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus laying the foundations for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: www.anugafoodtec.com/trade-fair/anuga-foodtec/industry-trade-fairs

## Fiere di Parma

A four hundred thousand sqm exhibition complex in the heart of the productive districts of northern and central Italy: this is the identity card of Fiere di Parma, a business, on the Italian trade fair scene, committed to partnering with companies wishing to fulfil their expectations with solutions combining tradition and innovation. The fruitful marriage between trade fair expertise and innovative ideas has led to the establishment of leading events such as Cibus, which has long supported and promoted the Italian food industry world-wide; Cibus Tec, a privileged showcase for food processing machinery and systems; and Mercanteinfiera, a prodigious intuition that has, over the years, succeeded in bringing dignity and a professional



dimension to the antiques sector, setting trends, launching new lifestyles and creating a market for modern and vintage antiques.

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### **Next events:**

Anuga FoodTec Showcase 24.04. - 26.04.2025, Shenzhen Anuga FoodTec India 20.08. - 22.08.2025, Mumbai Andina Pack 04.11. - 07.11.2025, Bogotá ProSweets Cologne 01.02. - 04.02.2026, Cologne Anuga FoodTec 23.02. - 26.02.2027, Cologne

## Note for editors:

Cibus Tec Forum photographic material is available in the "Press Area" of the website www.cibustecforum.it

## Cibus Tec Forum on Linkedin:

https://www.linkedin.com/showcase/cibus-tec

### Cibus Tec Forum on X:

https://twitter.com/CibusTec

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