



CIBUSTEC

INNOVATIONS
FOR GLOBAL TRENDS
IN FOOD AND BEVERAGE TECHNOLOGIES

27|30 OCT. 2026
PARMA | ITALY



INTERNATIONAL PAVILION

POWERED BY KOELNMESSE ITALY



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CIBUS TEC will host an INTERNATIONAL PAVILION powered by Koelnmesse Italy for the promotion of companies of food processing and packaging technologies.

If you are looking for a special platform to showcase your upcoming technology, the INTERNATIONAL PAVILION:



Represents the **best and easiest solution** for your participation;



Is the **best destination** for national and international buyers and distributors;



Offers exhibitors a **highly visible platform**, complete with attractive booth packages and exclusive services;



It is a **full-service package**, from stand planning and stand construction, all the way to professional advertising and media service.



Prominent location in the hall



3D stand configurator platform



Best platform to showcase your upcoming technology

Your way to success



Eye-catching and attractive stand construction that create an inviting atmosphere



Ready to use stand



Professional service - the project team will take care of the organization and all concerning aspects - before, during and after the show

The layout



Infrastructure services for a stand of 12 sqm.*

*The number of furniture elements can change according to the size of the stand.



- Space rental
- Booth construction with carpet
- Back and side walls
- Power supply
- Fascia board with company name and logo
- 1 Info desk
- 1 table
- 4 chairs
- 1 barstool
- 1 power socket 220 V
- Lockable storage room (1x1Mt.) with: 3 shelves, 3 hanging coats, 1 basket, 1 power strip 220V

- Stand cleaning
- Waste disposal during the fair
- 1 outside car parking pass
- 2 exhibitor badges
- Full assistance of Koelnmesse Italy before, during and after the show



Communication & advertising

- Company Data in the Catalogue (online), Visitor's Guide and APP Cibus Tec
- Invitation cards for your customers
- 20 product codes for the catalogue.
- Business Agenda activation to pre-arrange meetings with visitors and Top Buyers
- General promotion of the International Pavilion on the LinkedIn posts of Cibus Tec.
- 1 customized LinkedIn post to welcome the new registered companies of the International pavilion.
- Banner to promote the International pavilion on several Cibus Tec newsletter.
- Logo of the companies registered as International pavilion on the Cibus Tec website within the page dedicated to the International pavilion.
- International pavilion logo printed on the visitor's guide to highlight the position of the pavilion within the halls.



Organisation and travel support



- Professional project management consultancy
- Assistance before, during and after the tradeshow both in English and in German

- Best overnight accommodation solutions in Parma
- Attractive hotel rates



Extra costs

- Costs for shipment
- Individual booth decoration
- Logistic management inside the fair ground

- Additional furniture
- Costs for travel, accomodation



Contact us



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